

# MEDFORD PARKS & RECREATION FOUNDATION

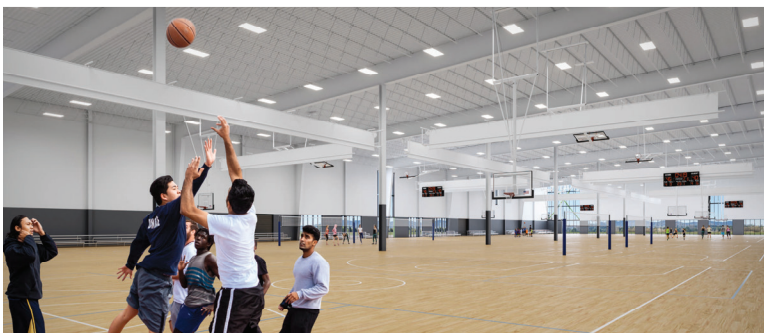


## ROGUE X GRAND OPENING CELEBRATION & PLAY EVERYDAY SCHOLARSHIP EVENT



Support youth swim and recreation program scholarships by sponsoring the Grand Opening Celebration & Play Everyday Scholarship event on Friday, January 5, 2024 at Rogue X.

*3D ARCHITECTURAL RENDERINGS OF FACILITY*





# MEDFORD PARKS RECREATION FOUNDATION

## SPONSORSHIP OPPORTUNITIES

This evening offers you and your guests an exclusive first look inside the new Rogue Credit Union Community Complex – Rogue X, amazing food, live music, and silent auction packages. Sponsoring this event provides a unique opportunity to promote your business while supporting swim and recreation program scholarships for our children.



**Friday, January 5, 2024**

## ROGUE X GRAND OPENING CELEBRATION & PLAY EVERYDAY SCHOLARSHIP EVENT

### \$10,000 TITLE SPONSORSHIP INCLUDES:

- Entry for 8 guests at a reserved table, drinks, dinner
- Mention and prominent sponsor logo on all announcements regarding the event – includes print, digital and media advertising
- Linked logo and link to website on the Medford Parks & Recreation Foundation website
- Logo and mention in Spring/Summer 2024 Parks and Recreation Program and Services Guide (distribution (45,000 Medford households)
- Three company banners at event, with a maximum size of 4' x 8' each
- Three – 3.5' x 12' company banners\* to hang at Rogue Credit Union Community Complex for one calendar year
- Sponsorship recognition on our social media channels with 30,000+ followers

### \$4,000 GOLD SPONSORSHIP INCLUDES:

- Entry for 8 guests at a reserved table, drinks, dinner
- Mention and prominent sponsor logo on all announcements regarding the event – includes print, digital and media advertising
- Linked logo and link to website on the Medford Parks & Recreation Foundation website
- Logo and mention in Spring/Summer 2024 Parks and Recreation Program and Services Guide (distribution (45,000 Medford households)
- Logo on printed materials for the event; tickets, flyers, posters, media advertising, event programs and place cards
- Two company banners\* at event, with a maximum size of 4' x 8' each
- Two – 3.5' x 12' company banners\* to hang at Rogue Credit Union Community Complex for one calendar year

### \$3,000 SILVER SPONSORSHIP INCLUDES:

- Entry for 8 guests at a reserved table, drinks, dinner
- Mention and prominent sponsor logo on all announcements regarding the event – includes print, digital and media advertising
- Linked logo and link to website on the Medford Parks & Recreation Foundation website
- Logo and mention in Spring/Summer 2024 Parks and Recreation Program and Services Guide (distribution (45,000 Medford households)
- Logo on printed materials for the event; tickets, flyers, posters, media advertising, event programs and place cards
- One company banners\* at event, with a maximum size of 4' x 8' each.
- One – 3.5' x 12' company banners\* to hang at Rogue Credit Union Community Complex for one calendar year.

**MEDFORDPARKSFOUNDATION.ORG | 541-774-2400**  
**701 N COLUMBUS AVE | MEDFORD, OR 97501**

**JOIN NOW!**





Friday, January 5, 2024

## ROGUE X GRAND OPENING CELEBRATION & PLAY EVERYDAY SCHOLARSHIP EVENT

### \$1,500 STAGE SPONSORSHIP INCLUDES:

- Entry for 8 guests at a reserved table, drinks, dinner
- Mention and prominent sponsor logo on all announcements regarding the event – includes print, digital and media advertising
- Linked logo and link to website on the Medford Parks & Recreation Foundation website
- Logo and mention in Spring/Summer 2024 Parks and Recreation Program and Services Guide (distribution (45,000 Medford households)
- Logo on printed materials for the event; tickets, flyers, posters, media advertising, event programs and place cards
- Company banner will hang on the stage at the event (maximum 4' x 8')

### \$1,500 MUSIC OR MEAL SPONSORSHIP INCLUDES:

- Entry for 8 guests at a reserved table, drinks, dinner
- Mention and prominent sponsor logo on all announcements regarding the event – includes print, digital and media advertising
- Linked logo and link to website on the Medford Parks & Recreation Foundation website
- Logo and mention in Spring/Summer 2024 Parks and Recreation Program and Services Guide (distribution (45,000 Medford households)
- Logo on all printed materials for the event; tickets, flyers, posters, media advertising, event programs and place cards
- Company name and logo on table plaque
- Company banner\* at event in food or music area (maximum 4' x 8')

### \$1,200 TABLE SPONSORSHIP INCLUDES:

- Entry for 8 guests at a reserved table, drinks, dinner
- Name listed in event program.





**PLAY IS A RIGHT, NOT A PRIVILEGE AND BY TRYING NEW THINGS, YOU DISCOVER WHAT'S POSSIBLE.**

Funds raised for this event will be used to support swimming and recreation program scholarships for youth. By providing equal, equitable, and economical access to our parks and recreation programs, we help our community experience the fullness of joy through the wonder of play.

According to U.S. Census Data from 2021, Medford has one of the highest poverty rates in Oregon and this is especially true for youth where:

- 15.1% of children under 18 live in poverty
- 24.5% of children under 5 live in poverty

Removing financial barriers and providing children with access to learning and enrichment opportunities through play, helps them experience formational moments – moments that will help define and remind them of their value and cause them to dream about their future.

#### Benefits of Learning to Swim:

- Reduces the Risks of Drowning
- Swimmers Can Save Lives
- Exercise
- Recreational Fun and Sports
- Builds Confidence – Learning to swim is an accomplishment

#### Benefits of Recreation and Child Care Programs:

- Improving the health and well-being of individuals
- Contributing to the empowerment of childhood development
- Promoting the development of inclusive communities
- Promoting health and wellness
- Improving family ties



#### ABOUT THE MEDFORD PARKS & RECREATION FOUNDATION (MPRF)

The MPRF, a nonprofit 501(c)(3), was established in 2005. The MPRF raises funds for program scholarships, fosters partnerships, and advocates in support of specific projects and activities that benefit the City of Medford Parks and Recreation programs. The MPRF is funded through support from individuals, groups and businesses committed to the preservation and expansion of youth and adult programs as well as the City parks and trails system.

Contributions from this event support the Play Everyday Scholarship Fund. This fund was established in 2006 and offers children and youth opportunities to participate in day camps, swimming lessons, youth sports and recreational enrichment programs offered by Medford Parks & Recreation.

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