

CORPORATE DONATION PROPOSAL



Benefiting Local Youth

NEW LOCATION

Santo Community Center
701 N. Columbus Avenue, Medford
June 7, 2019



Annual Parks Uncorked Fundraising Event:

The Medford Parks & Recreation Foundation and Medford Rogue Rotary Club are proud to host a worthy event for its upcoming ninth edition. Parks Uncorked will provide an evening of wine tasting, food, games and music in an effort to raise funds and awareness of the Medford Parks & Recreation Foundation and Medford Rogue Rotary Club. Funds raised for this event will be used to provide scholarships for youth who wish to participate in Parks & Recreation programming and Rotary funded academic scholarships. To date, the event has raised over \$174,000!

The 2019 event will feature; local wineries and breweries with tasting from their selected inventory, catered hors d'oeuvres, live entertainment and both an oral and a silent auction. Dress for the event is "Park Casual," so shorts, t-shirts and tennis shoes are just fine. Come as you are!

About the Medford Parks & Recreation Foundation:

The Medford Parks and Recreation Foundation, a nonprofit 501(c) (3), was established in 2005. The Foundation raises funds, fosters partnerships, and advocates in support of specific projects and activities that benefit our City parks and recreation programs. The Foundation is funded through support by individuals, groups and businesses committed to the preservation and expansion of youth and adult programs as well as the City park and trail system.

Contributions Support:

- Play Everyday Scholarship Fund
- Park Development Projects
- Trail Development Projects
- Projects that Promote and Support Accessibility to Facilities and Programs

About the Medford Rogue Rotary Club:

Medford Rogue Rotary Club was founded in 1977 under the presidency of Arky Lewis, with 32 charter members. From that beginning the club has grown to more than 200 members and grown even more in its impact on the community. Over the years, the club has contributed nearly \$1.5 million to worthy causes and students through its local foundation and Rotary International. It has honored the achievements of hundreds of young people and taken on projects as close to home as Bear Creek and as far away as Sri Lanka. Funds raised through Parks Uncorked will continue to be put to use by assisting with local youth programming sponsored or supported by the club.



Medford Parks & Recreation Foundation
Parks Uncorked 2019

Parks Uncorked Sponsorship Opportunities & Rewards:

The Medford Parks & Recreation Foundation and Medford Rogue Rotary invite your company to become a sponsor for this seventh annual event. We have developed unique sponsorship opportunities that will provide recognition to your business and in some cases, year-round advertising benefits.

The event will take place on June 7, 2019. Tickets for the event will be priced at \$50 per person. Net proceeds from Parks Uncorked will be split between Medford Parks and Recreation's "Play Every Day" youth scholarship fund and the Medford Rogue Rotary Club's fund to benefit local youth.

Title Sponsor - \$3,500 (One Available) SOLD

This is the top sponsorship level for the event and will entitle the company to the following benefits:

- Title sponsorship mention and prominent sponsor logo on all public service announcements regarding the event.
- Large company logo and link to website on the Medford Parks & Recreation Foundation website.
- Prominent company logo in thank you editorial of the Fall 2019 Parks and Recreation Program and Services Guide. Distribution of 42,000 in Medford
- Prominent company logo on all printed materials for the event; tickets, flyers, posters, media advertising, event programs and place cards.
- Three company banners* at event, with a maximum size of 4' x 8' each. Additional presence is negotiable.
- Six - 3.5' x 12' company banners* to hang at U.S. Cellular Community Park for one calendar year.
- Ten tickets to the event and a reserved table w/ dinner included.

Presenting Sponsor - \$2,500 (Two Available) 1 SOLD

This is a top sponsorship level for the event and will entitle the company to the following benefits:

- Title sponsorship mention and prominent sponsor logo on all public service announcements regarding the event.
- Medium company logo and link to website on the Medford Parks & Recreation Foundation website.
- Medium company logo in thank you editorial of the Fall 2019 Parks and Recreation Program and Services Guide. Distribution of 42,000 in Medford
- Medium company logo on all printed materials for the event; tickets, flyers, posters, media advertising, event programs and place cards.
- Two company banners* at event, with a maximum size of 4' x 8' each. Additional presence is negotiable.
- Four - 3.5' x 12' company banners* to hang at U.S. Cellular Community Park for one calendar year.
- Ten tickets to the event and a reserved table w/ dinner included.

Auction Sponsor - \$2,000 (One Available) SOLD

- Mention and small logo on all public service announcements regarding the event.
- Company logo and link to website on the Medford Parks & Recreation Foundation website.
- Company logo in thank you editorial of the Fall 2019 Parks and Recreation Program and Services Guide. Distribution of 42,000 in Medford.
- Company logo on printed materials; flyers, posters, media advertising, and event programs
- Two company banners* at event, with a maximum size of 4' x 8' each. Additional presence is negotiable.
- Three - 3.5' x 12' company banners* to hang at U.S. Cellular Community Park for one calendar year.
- Ten tickets to the event and a reserved table w/ dinner included.

Stage Sponsor - \$1,500 (Two Available)

- Mention and small logo on all public service announcements regarding the event.
- Company logo and link to website on the Medford Parks & Recreation Foundation website.
- Company logo in thank you editorial of the Fall 2019 Parks and Recreation Program and Services Guide. Distribution of 42,000 in Medford.
- Company logo on printed materials; flyers, posters, media advertising, and event programs
- Company banner will hang on the stage at the event (maximum 4' x 8')
- Two 3.5' x 12' Company banners* to hang at U.S. Cellular Community Park for one year.
- Ten tickets to the event and reserved table w/ dinner included.

Winery/Brewery Sponsor - \$1,000 (Two Available) 1 SOLD

- Mention and small logo on all public service announcements regarding the event.
- Company logo and link to website on the Medford Parks & Recreation Foundation website.
- Company logo in thank you editorial of the Fall 2019 Parks and Recreation Program and Services Guide. Distribution of 42,000 in Medford.
- Company logo on printed materials; flyers, posters, media advertising, and event programs.
- Company banner at event in sponsored winery section (maximum 4' x 8').
- Ten tickets to the event and reserved table tickets w/ dinner included.

Music or Meal Sponsor - \$750 (Seven Available) 2 SOLD

- Small company logo and link to website on the Medford Parks & Recreation Foundation website
- Company logo in thank you editorial of the Fall 2019 Parks and Recreation Program and Services Guide. Distribution of 42,000 in Medford.
- Company name and logo on table plaque
- Company banner* at event in food or music area (maximum 4' x 8')
- Ten reserved table tickets w/ dinner included.

Table Sponsor - \$500 (Fifteen Available)

- 10 tickets to the event
- Reserved table with ten chairs and two bottles of wine
- Catered dinner
- Name listed in event program

**Banner production, design and cost are the responsibility of the sponsor. Banners to be displayed on park property are subject to approval by the Medford Parks and Recreation Department.*

Conclusion:

The Medford Parks & Recreation Foundation would be honored to partner with your company for this annual event. If you have any questions regarding this sponsorship proposal, please contact one of the following individuals:

Alex Modrell
Sponsorship Coordinator
541-774-2409

Jeff Benham
Medford Rogue Rotary
541-434-9558

Natalie Williams
Medford Parks & Recreation Foundation
541-621-8943

Thank you for your consideration of this event and sponsorship opportunity.

Sincerely,

Joe Brett
President
Medford Parks & Recreation Foundation

Jeanne Stallman
President
Medford Rogue Rotary Club